

PRESS RELEASE

ANNOUNCEMENT TO THE SHAREHOLDERS

Vemedia Pharma acquires Podosan in Spain and Portugal

Kortrijk (Belgium), December 20th 2010

Acquisition of Podosan

As of the 15th of December, Vemedia acquired Podosan, a footcare product line, from Faes Farma for the Spanish and Portuguese markets.

The acquisition was driven by Vemedia's rising interest in footcare products, after the very successful launch of Footner and Nailner in Italy and the Netherlands (only Footner) this year.

The Podosan product line will be extended by several very innovative line extensions, and the brand will be introduced in several other European countries.

Yvan Vindevogel, CEO of Vemedia: *"Vemedia's most important brands, maintain a solid position in their respective markets. Podosan is an old brand with a large consumer heritage. We will capitalize on this brand, by the introduction of several very innovative line extensions. Footcare will be a growing part of our product portfolio."*

About Vemedia Pharma

The Vemedia Pharma Group, including operating companies in Diemen (the Netherlands), Woutersbrakel (Belgium), Barcelona (Spain) and Turin (Italy), is a leading and innovative player in OTC (prescription-free medicines), self-care and in-pharmacy-compounding. The group is active in various European countries and also exports its products beyond Europe.

For additional information about the Vemedia Pharma Group see www.vemediapharma.com

About Faes Farma

Faes Farma, a leading Spanish pharmaceutical company with direct operations in Spain, Portugal and some Latin American countries, is a robust pharmaceutical firm oriented to research, manufacturing, export and commercialization of prescription drugs, OTC products and raw materials.

Faes Farma, a publicly traded company, was established in 1933.

For additional information about Faes Farma see www.faes.es

For additional information:

Yvan Vindevogel	CEO	+32 (0) 475 453 320	yvanvindevogel@pandora.be
Rob Drenth	COO	+31 (0) 205 198 203	rob.drenth@vemedia.nl
Jean-Yves De Vel	CFO	+32 (0) 476 495 025	jean-yves.de.vel@vemedia.be